



**THE DUBLIN SOLICITORS BAR ASSOCIATION
CONTINUING PROFESSIONAL DEVELOPMENT SEMINAR
In-House Lawyers Committee**

EFFECTIVE COMMUNICATION FOR LAWYERS

13 July 2023

12.00pm - 2.30pm

VIA WEBINAR

Ciarán Fenton

Will explain how in-house lawyers can enjoy more fulfilling careers by embracing their role as enablers of sustainable organisations in an ESG environment.

Dr David Cowan FRSA

The Augmented Lawyer: Effective communication and tech use in your practice

Lawyers talk about "soft skills," but this presentation will explain it is a hard skill! Communication change in the 21st Century demands new approaches and better tools for lawyers to deal with disruption in the legal profession and the challenges of technology in legal practice, including the much talked about ChatGPT. Dr Cowan will outline the link between effective communication and the use (and non-use) of technology in legal practice and what he calls The Augmented Lawyer, a concept that applies to all sizes and sectors of legal practice.

Peter Finnegan

Communication as the Creation of Understanding

Peter will explore the difference between delivering information and making communications happen.

Mark O'Shaughnessy

Crisis Management – what is the role of the lawyer?

Crises such as regulatory investigations, product recalls, competitor attacks, data breaches, cyberattacks and adverse media intrusion are an increasing reality for many organisations. Advance planning combined with taking pro-active and immediate ownership of a developing crisis is essential. This ensures organisations can deal in real-time with the multiple issues that may arise. Adopting this approach will position an organisation in the best possible way to manage and resolve the consequences. This will minimise the reputational and financial fallout. Mark will examine the role of a lawyer during a crisis and the benefits for organisations in engaging lawyers early including maximising the ability to maintain legal privilege over documentation created during the crisis.

SPEAKERS

Ciarán Fenton is a leadership consultant and facilitator of effective boards at times of change. He has extensive experience of working with General Counsel reporting to boards, is a faculty member of Paul Gilbert's LBCCambride programme for senior in-house lawyers and is currently writing a book 'The Modern In-House Lawyer: Optimising Relationships for Growth and Success in an ESG Environment' to be published by publishers Globe Law & Business in January 2024.

Dr David Cowan FRSA is Assistant Professor in the School of Law and Criminology at the National University of Ireland Maynooth (NUIM), and Associate Lecturer in the Faculté de Droit - Catholic University of Lyon (UCLy). He teaches and writes on cyberlaw, legal communication and maritime law. Dr Cowan is a Fellow of the Royal Society of Arts, Manufactures and Commerce (FRSA). He is author of Effective Communication for Lawyers: A Practical Guide (Edward Elgar, 2022).

Peter Finnegan is Managing Director of Communiqué International. Peter designs and directs a wide range of communications consulting and training projects for clients in the plc, semi-state, private and voluntary sectors. He works in Ireland, Europe, Western Balkans, Baltic States, the Caribbean, Middle East and Africa. Acknowledged as a leading expert in the area of media communication, crisis communication, persuasive communication and the communication of change, Peter is advisor to business and political leaders as well as the external consultant of choice for many leading public relations firms. Peter holds an MSc in Executive Leadership from the University of Ulster and Boston College.

Mark O'Shaughnessy is a disputes and investigations partner in ByrneWallace LLP. He has over 15 years' experience of advising business leaders through a diverse range of crisis including financial misappropriation, cyberattacks and adverse media intrusion. Mark was also recently appointed by the European Commission as a member of its Expert Group against SLAPP (Strategic Lawsuits Against Public Participation).



Conference Information

Date: 13 July 2023
Time: 12.00pm - 2.30pm
Location: **By Zoom webinar**

Fees: € 130.00 Member
€ 240.00 Non-Member

Registration: **LOG IN DETAILS WILL BE EMAILED TO ALL PARTICIPANTS**
CPD: **1 hour Practice Management**
1 ½ hour Group Study

Conference Registration Form (In House)

Please complete the registration form below and send this with your payment to:-
Maura Smith, Dublin Solicitors Bar Association, Unit 206, The Capel Building, Mary's Abbey, Dublin 7. Dx 200206 Capel Building

Surname _____

First Name _____

Firm/Organisation _____

Address _____

Telephone _____ Fax. _____

Year of Admission _____ DX _____

E-Mail Address _____

Payment By Cheque, payable to **Dublin Solicitors Bar Association**

[] Member
[] Non-Member
[] Trainee (in a member firm)

CONFIRMATIONS

Booking confirmations will be issued to all delegates by e-mail or fax prior to the seminar. Please present your booking confirmation at the seminar registration desk.

CANCELLATIONS

Cancellations must be received in writing. For cancellations received 5 working days or less prior to the event, the attendance fee is non refundable.

DISCLAIMER

It may be necessary, for reasons beyond the control of the conference organisers, to alter the content and timing of the program or the identity of the speakers.

For Additional Information contact:-
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